

2024 Whatssmokin' Promotions L.L.C.
Vendor/Sponsorship Information
Michiana Event Center: Shipshewana, Indiana
Event Date: January 11-13, 2024

Whatssmokin' Promotions is a group of pullers that donate their time and energy to promote one of the most exciting indoor pulling events. The financing of these events can be a challenge. We are looking for sponsors willing to participate in the event. There are many ways in which to help the event **and** benefit you or your business. You will have the opportunity to reach out to pullers from more than *twenty* states, *forty* associations and their *fans*! This year we will again be at the MEC in Shipshewana, Indiana which gave everyone an opportunity to display in a very modern, clean, and warm area inside the same arena the tractors are competing in. The fan access will be excellent and everyone should have considerably more room than in years past. Hopefully you decide to join us in 2022 at the MEC.

1. **Program Advertising** – We have advertising space available in our program. A one-quarter-page ad is \$300, a half page ad is \$500 and a full page ad is \$750.
2. **Class Sponsorship** – You can support the events with a donation of any size. With a donation of \$1500 or more, you can choose to support your favorite class and have your name or company announced during the class at the events and displayed on the trophies.
 - a. **'Limited' Sponsorship** – At this level of sponsorship, \$2000, you will receive a one-quarter-page advertisement. Your company will be announced as a major class sponsor throughout the event and receive 8 all access passes for the event.
 - b. **'Pro' Sponsorship** – When you increase your support to the 'Pro' level, \$5000, you will receive a half-page ad in the program, your company will be announced as a major class sponsor and you will receive 12 all access passes for the event.
 - c. **'Super' Sponsorship** – When you increase your support to the 'Super' level, \$10000, you will receive a full page ad in the program, your company will be announced as a major event sponsor throughout the event and you will receive 24 all access passes for the event.
3. **Big Screen Ad Board** – We will have 2 large electronic screens at the end of the track. One shows the instant replays and distances while the other shows vendor advertisements in a continuous loop. A \$500 ad spot on the loop will guarantee your ad to be shown 5-8 spots per hour all weekend. \$1500 video spots will also be available. On the replay screen, sponsorship of the replay will be available for \$1500 per session. This means that your ad will be shown continuously on the replay board when the replay is not being shown. Your company will be the **'REPLAY SPONSOR'** for that session and get mentioned by announcers as they point to the replay board. A .jpg file of your business logo will be needed for the display. Those that select this option will be contacted ahead of the event to coordinate the image they wish to see on the board.
4. **Vendor Booths** – We have booth spaces available for vendors to advertise and display their goods and services. The cost of the standard size booth 10' x 20' for the three-day event is just \$750 (includes 1 free event pass). A smaller table size booth is \$500 (includes 1 free event pass), and a larger booth area for vendors is \$1000 (includes 2 free event passes). If your booth is large enough to require a trailer to be left inside, the cost is \$1500 (includes 2 free event passes). Extremely large spaces can be accommodated but require a discussion ahead of time.
5. **Track Roller Banner** – We will allow a banner to be placed on each side of the track roller. \$500 for one side and \$750 will get both sides of the roller for the entire show.

Banners, signs and other advertising information are the responsibility of the sponsor, not *Whatssmokin' Promotions*. If you would like to involve your business with our events, please return your information before December 30, 2021

From everyone at *Whatssmokin' Promotions*, we would like to thank you for your consideration and are looking forward to another great winter of indoor pulling!

Vendor Information

Whatssmokin Promotions is hosting an event at the MEC Event Center in Shipshewana, Indiana, on January 13-14-15, 2022. If you have any questions, or wish to put a package deal together, please contact Derryn at Whatssmokin Promotions to discuss - (563) 940-1066.

- Program Ad - 1/4 page..... \$300
- Program Ad - 1/2 page..... \$500
- Program Ad - Full page..... \$750

- Vendor booth – Small 10’x10’(1 all access pass included)..... \$500
- Vendor booth – Medium 10’x20’(2 all access pass included)..... \$750
- Vendor booth – Large (greater than 10’x20’) (2 all access passes included).... \$1000
- Vendor booth – X-Large (trailer inside) (2 all access passes included)..... \$1500

- Class Sponsorship – Name of class: _____ Amount \$ _____
- Class Sponsorship – ‘Limited’..... \$2000
- Class Sponsorship – ‘Pro’..... \$5000
- Class Sponsorship – ‘Super’..... \$10000

- Ad Board..... \$500
- Replay board Session 1..... \$1500
- Replay board Session 2..... \$1500
- Replay board Session 3..... \$1500
- Replay board Session 4..... \$1500
- Replay board Session 5..... \$1500
- Replay board Session 6..... \$1500

- Roller Banner Placement – one side all sessions..... \$500
- Roller Banner Placement – both sides all sessions..... \$750

- Extra all weekend, all access passes - \$120 per pass X (# passes _____) = \$ _____

Name of Business: _____

Address: _____

City, State, and ZIP: _____

Contact Name: _____

Contact Phone Number: _____

Donation Amount: _____

Size of Space Requested: _____

Checks are to be made out to and sent to: Whatssmokin Promotions
15188 Dendron Street
Effingham, IL 62401

Thank you all for being part of the show.

Klint Tucker
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